



Parent's Council Agenda

Monday, Oct. 7 @ 6:30 p.m.

- Greetings & Introductions
 - Sign in sheet
 - Quick mingle to meet new people

PARENTS COUNCIL AGENDA ITEMS

- Goals/Purpose of the Parent's Council
 - Review for everyone
- Council Structure & Meeting Structure
 - Executive Committee Overview
 - Chairwomen: Megan Schnitzler & Christina Race
 - Treasurer: Kris Engebretsen & Jeremy Rasband
 - Secretary: Melissa Harkins-Rose & Sarah Daugherty
 - Looking for: Chairperson/duo interested for next year
 - Group Me Communication
 - 501(c)3 status
 - Venmo account created!
- Parents Council Supported Events
 - Alumni Care Packages – 3 boxes put together today
 - 1 restaurant fundraiser (Carrie Duff- Hotbox & Penn and Beech)
 - It was decided that Hotbox fundraiser will be in the spring
 - Penn & Beech: 20% of sales go to VDS; day has to be Mon-Wed & cannot be in December. Carrie recommended that summer might be a better time to do a fundraiser or maybe a Monday holiday (MLK or President's Day) so dancers could attend—Carrie will check with P&B (Carmel location) to see if this would be possible. VDS must make at least \$500 in sales to get the 20% return.
 - Crew Carwash fundraiser (50% of each car wash sale)
 - someone to take leadership on this project
 - new Crew Carwash is opening near VDS—Courtney Lin will call & get info; we think non-profits can only do one fundraiser with Crew per year, so Courtney will get details & we'll figure out timing
 - Enchanted Ball - late January
 - Christina & Megan announced that they will lead this event, but they want someone to be an 'understudy' to help and to lead this event for next year
 - Food will be apportioned ahead of time in cups to move the line quicker this year (i.e., don't let kids pick their fruit, etc.--this took too long last year)
 - Pointe Shoe Fund & Dance Scholarship
 - PC is accepting money via venmo which is working really well! Over \$400 already collected from costume sale (as of 10/2)
 - Chloe will ask Kinney Dancewear if we could get a discount for VDS students (e.g., 5%?)
 - Discuss ways to allot the "pointe shoe fund" and how to let people know about the scholarship option. How much does PC cover, what qualifications (if any), etc.
 - Grants for dance scholarships?
 - Since we are now a non-profit, we can apply for grants so we are looking for people who may be interested in writing for grants
 - Nutcracker Silent Auction to raise money for Scholarship & pointe shoe fund
 - Nutcracker dolls from Linda Gerdenich—she has donated 12 specialty nutcracker dolls from her collection
 - Chloe noted that it would be great to do silent auction on-line (Lainie noted that there are websites that will do this for us, but they'll take a cut), but this may not be feasible

VDS Parents Council



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- Committee Overview & Signups
 - Performance Sales (Leads: Jenina Cody & Sarah Gormong)
 - Coordinates fundraiser activities at Nutcracker, Showcase, Recital
 - Flowers, stuffed animals, etc.
 - Annual Fundraiser: Enchanted Ball: **Christina & Megan will lead**
 - *soft date of February 1st. waiting to hear back from ZUMC*
 - Helps students plan annual fundraiser event
 - Annual PC/Ensemble Fundraiser
 - *Mandatory for all Ensemble & Apprentice dancers & 1 parent*
 - Front of House (Leads: Carrie Duff & Sarah Daugherty)
 - Signage, program distribution, volunteer coordinator
 - Decorations (Leads: Amy Heincker & Courtney Lin)
 - Photo booths, balloon arches, cafe & lobby decorations before performances
 - Sponsorships (Lead: Jodi Miller)
 - assist Traci with contacting & following up with sponsors for Nutcracker & Recital
 - Costume Crew (Leads: Lainie Stumpf, Sy Bagley, & Melanie Rentsch)
 - create, clean, & fix costumes
 - help with measurements for recital and organization of costumes/accessories for shows
 - **we will start measurements for costumes in two weeks; Lainie noted that the costume crew will need help measuring dancers—she will do a SignUp Genius for helpers**
 - Props Crew (Leads: Gail Miller, Lindsay Christian, Heather Hansen, Jenny Ellegood, Sarah Gormong)
 - create and/or purchase props for upcoming shows
 - working closely with Traci & Chloe for Nutcracker & Recital
 - Volunteers & Chaperones (Leads: Karen Alessandrini & Amanda Symanski)
 - Make-Up Kit Team - RECITAL ONLY (*Lead: _____ w/ support from Megan*)
 - organize & procure make-up kit supplies
 - put kits together to be sold after pre-order
 - Nutcracker Sweets - NUTCRACKER ONLY (Leads: Karen Alessandrini & Hannah Gist)
- Other parent support teams:
 - Set Up & Tear Down Team (Jeremy Rasband, Andrea Ranjbar, Amanda Szymanski, Hannah Gist)
 - Chloe is organizing partners big/littles for Nutcracker
 - Ensemble:
 - Spirit Bags (Courtney Lin, Nichole Medvescek, Aimee Martin);
 - Fall & Holiday Social (Lori Alt working on this now)
 - Winter & Spring Social _____ **OPEN**;
 - *Note: Cirque de Soleil on ice is coming in January*
 - Apprentice
 - Spirit Bags (Megan Fisher, Kyleen Welling)
 - Fall & Holiday Social (Gail Miller & Michelle Birrer)
 - Winter & Spring Social (Angela Lehman & Erin Hervey)

STUDIO AGENDA ITEMS

- Nutcracker Short & Suite Support
 - PERFORMANCE: Zionsville High School: Sunday, Dec. 8th @ 2pm & 5pm
 - Marketing Team- EVERYONE!
 - Volunteers needed to hang flyers & posters
 - **Mark Christian will do downtown Zionsville**
 - **Amy Heincker will do boone village**
 - **Mark Christian will do Whitestown**
 - **Lainie Stumpf will do Lebanon**
 - *packet of flyers and list will be with Chloe—all distributors have their packets & list(s)*
 - Costume, Set, & Prop Needs
 - *Party Scene*:
 - *riser decor: Rachel Hatcher & Sarah Gormong & **Kim Isaacson***
 - *crafty people for seating & grandfather clock: Jodi Miller to update & touch up the candies/snowflakes. Chloe to discuss grandfather clock with Mackenzie Munz and Sarah Gormong*

- snow & Dross transformation fabric (TBD)--Chloe noted challenges with this quick costume change
 - decorate the chair
 - Nutcracker Sweets
 - 2 group times- 3:15-4pm & 4-4:45pm
 - Nutcracker...photoshoot update & plan
 - Need someone to lead the creation & full process of the cards; Lori suggested that one of the dancers with graphic arts skills might be able to help with this
 - Sunday, November 3rd; juniors & seniors will participate
 - Community Performance Opportunities
 - Looking for new outreach options
 - Holiday Mart - Saturday, Nov. 16th
 - Tutus & Treats (HMPPL) - Whitestown Sunday, Nov. 17th | Zionsville Sunday, Nov. 24th
 - Others?
- This past weekend...
 - Ghost Walk
 - Glory Days at Main Street
- Recital
 - Saturday, May 31st & Sunday, June 1st at ZPAC; no dance classes on Memorial Day
 - New format for shorter show: two younger kid shows, Ruby & Sapphire shows (ballet III and under will participate in these two shows)--both will be on Saturday; the other recital will be the 'Diamond' recital--IV and up (still 40 dances, but will move faster as it will be comprised of older students)
 - Charging tickets instead of participation fee- Traci working on ticket groups to keep your basic family cost similar to the participation fee.
 - Committee planning begins next month... think now about what committee you may enjoy helping with. We will divide into committees next meeting to talk in more depth on both Nutcracker & Recital pieces.
- General Studio Notes
 - Spirit Wear for sale at the studio - more inventory coming soon!
 - Parents Observation Weeks (Nov 11-16, Feb 10-15, & April 21-26)
 - VDS is closed for Z-ville fall break--2nd full week in October (open both Saturdays)
- Parents Council Meetings (Location at Whitestown Public Library)
 - November 20th (Wednesday) 6:45-8P **Nutcracker Planning/Prepping & Recital Committees begin
 - December 2nd (Monday) 6:30-7:30P **Final meeting before Nutcracker
- OTHER IMPORTANT DATES
 - Ensemble Lock-in Friday January 3rd 2025 at VDS (more details to come)
 - Enchanted Ball - *hopefully* Saturday February 1st, 2025 (Location TBD)
 - Ensemble/Apprentice Trip February 22nd-23rd 2025 (Details to come)

Questions?

Thanks for coming!